

## Frequently Asked Questions

**Q. Where do I apply and get more information?**

**A.** Please visit the Landmark Community Grants page at [landmarkwinegrants.com](http://landmarkwinegrants.com).

**Q. When are applications available?**

**A.** Applications will be available starting January 8, 2018.

**Q. When are grants awarded?**

**A.** Awards will be announced in Spring 2018.

**Q. Do you have any geographic limitations for funding?**

**A.** Landmark Community Grants support programs that directly benefit the Russian River Valley and Sonoma Valley regions. A map showing these regions shaded in purple can be found on [our website](#).

**Q. What if my organization is headquartered and/or based in another area?**

**A.** Organizations based outside of these areas may apply as long as the proposed program directly and exclusively benefits the Russian River Valley and/or Sonoma Valley.

**Q. What is the grant period and when must funding be used?**

**A.** All grant activities and spending must be completed during the 2018 calendar year.

**Q. Do you make grants larger than \$5,000?**

**A.** All Landmark Community Grants are \$5,000. This model allows us to support a wide variety of local organizations, rather than selecting just a few to support annually.

**Q. Who is eligible to apply for funding?**

**A.** Only employees, board members and others authorized to apply for funding for the organization are allowed to submit an application. The following is a list of eligible organizations:

- Nonprofit 501(c)3 organizations
- Local government agencies
- Religious organizations, provided the project has a secular purpose, no religious content, and benefits the greater community without regard to religious affiliation

**Q. Are past and current Landmark grantees allowed to apply?**

**A.** Yes, past and current grantees are encouraged to apply.

**Q. May I apply for more than one project?**

**A.** No, organizations may only submit one application.

**Q. What are your program area priorities for funding?**

**A.** Landmark Community Grants are open to all focus areas and causes. We know that each community in the regions we support has its own unique character and needs. We want to support what matters to those living and working in these areas, whether that is the environment, arts or health, to name a few.

**Q. What are eligible program activities?**

**A.** Requests must be aligned with the organization's current mission and overall goals, and culminate in something visible and tangible in the community (e.g., park improvements, community health fair, afterschool program, or CPR training for staff or volunteers).

Program activities may include, but are not limited to:

- Existing programming (includes education, outreach or workshops)
- Program expansion to serve new populations or sites in the Russian River Valley or Sonoma Valley
- One-time request for technology, equipment or infrastructure (total cost must be less than \$5,000)
- Capacity building

**Q. What is not eligible for funding?**

**A.** Landmark Community Grants will not fund:

- Multi-year requests
- Requests for general operating support
- Schools or in-school programs
- Political causes, organizations, candidates or campaigns; activities influencing legislation and/or elections; 501(c)4s
- Sponsorships for events, travel, competitions, sports teams, athletic tournaments or conferences
- Private foundations and other grant-making entities
- Individuals, scholarships, or tuition assistance
- Endowments/memorials
- Capital campaigns
- Litigation
- Deficits or debt reduction
- Organizations that discriminate against certain groups or individuals in the delivery of programs and services on the basis of race, religion, national origin, gender, age, sexual orientation or disability.
- Fundraising events

**Q. If awarded funding, what can I expect in terms of reporting?**

**A.** Every grantee is required to submit a year-end report detailing their accomplishments and how the grant was spent. Additionally, grantees will be encouraged to share stories, photos and other visual aids related to projects throughout the grant period.

**Q. Where may I send questions or feedback?**

**A.** Please email [grants@landmarkwine.com](mailto:grants@landmarkwine.com).